


A Qualitative Study on Conservative Women's Everyday Life Practices

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ABSTRACT

This study focuses on the daily life practices of conservative women. It mainly looks at how everyday life is mediated in society for "conservative women." It aims to understand the identity elements attributed to conservative women by considering what makes them conservative in their Daily practices. In this respect, whether conservatism presents a limiting identity in the world of women in daily life relations is also considered necessary in the study. The research was designed qualitatively. This method seems to be functional in deeply analyzing women's own life experiences. In this context, analysis was carried out in Konya, which is often regarded as a conservative city. Data were obtained through in-depth interviews with 20 interviewers using the semi-structured interview technique and unattended observation technique used in qualitative research. Interview findings; the difficulty of defining conservatism, conservative routines, social world and leisure practices, perspectives on the past and nostalgia, consumption practices, and beauty mottos are analyzed. The data obtained during the interviews were used to identify the daily practices of conservative women. As a result, the everyday life experiences of conservative women, which are handled from different perspectives, came to the fore as a profile that is more suitable for developing a "middle-class" life conception.

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