



Research Article

***The Orientation of Non-Governmental Organization Executives
Towards Sports Events: A Quantitative Research***


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ABSTRACT

In this research, it is aimed to examine the orientation of the non-governmental organizations active in the field of youth and sports to sports activities. The sample group of the research consists of 167 participants working in non-governmental organizations operating in Turkey. Questionnaire technique was used as a data collection tool in this research, which was designed as descriptive. Frequency analysis to determine the demographic status of the participants in the research; In order to determine the given normal distribution, the kurtosis and skewness tests were applied. As a result of the analyzes made, according to the gender variable of the orientation of the non-governmental organizations active in the field of youth and sports, the scale score averages of the male participants were significantly different from the total score averages of the female participants, and there was a significant difference in favor of the male participants in the sub-dimensions of emotion seeking and information seeking. It has been determined that the orientation of the executives of non-governmental organizations operating in the field of youth and sports to sports activities differs significantly in favor of those who regularly do sports in the sub-dimensions of "searching for emotions, seeking information" and total scores, according to the variable of doing or not doing sports regularly. It has been observed that the orientation of the executives of non-governmental organizations operating in the field of youth and sports to sports activities differs significantly between the participants living in the Marmara Region and the participants living in the Southeastern Anatolia Region, according to the region of residence. It has been observed that there is no significant difference in the orientation of the executives of non-governmental organizations operating in the field of youth and sports to sports activities according to age and education variables.

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