

## • Research Article

# The Success of Public Private Partnerships with Transparency and Accountability Principles\*

Mustafa Doğukan ÇAKMAK†\*

Burcu GEDİZ ORAL‡\*

© 0000-0002-9551-9133

0000-0001-7096-9288

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## ABSTRACT

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Harsh debates on the restructuring of public administration and the failures of states have continued for decades, Public Private Partnership (PPP) suggests a different function to the state as an application of the "New Public Management" approach, for solving some of these debates. Although PPP can be briefly defined as the provision of public services by the private sector, its complex relationship structure and risks behind this definition do likely make the model unsuccessful. In pursuit of the best model, international organizations and mechanisms, including the OECD, the UN, and the European Commission, have attempted to apply some models of successful examples, procedures, and laws. Some studies learning from faulty designs and experiences have focused on what should not be. As a result, the critical success factors seem to be the most proper tool to improve the PPP method. This study focuses on providing support information for countries trying to design and develop a PPP model. Afterward, it deals with the performance-measured PPP applications in the world in the context of transparency and accountability and reveals the significance of the principles of transparency and accountability in the success of the PPP model.

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<sup>\*1</sup>Corresponding Author: Mustafa Doğukan Çakmak (Dr.), Alanya Alaaddin Keykubat University, Faculty of Economics, Administrative and Social Sciences, Public Finance, Antalya, Türkiye 🖾 doğukan.cakmak@alanya.edu.tr

<sup>\*2</sup> Burcu Gediz Oral (Assoc. Prof. Dr.), Manisa Celal Bayar University, School of Applied Sciences, Banking and Finance, Manisa, Türkiye 

□ burcu.gediz@cbu.edu.tr

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