


Hybridizing Identities: An Assessment of Neo-Nazism and Tengrism

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Abstract

Hybrid identities, which emerge as a result of various factors, particularly the encounter between different identities as a result of globalization, can sometimes become the subject of radicalization and acts of violence. This article examines the violent organization of Neo-Nazi Tengriist youth within the context of globalization and identity formation. The study aims to reveal the relationship between Tengriist Neo-Nazi groups, comprised of individuals with hybrid identities, and their adoption of an aggressive racist structure through the use of digital communication and entertainment tools. The article adheres to research and publication ethics, employing a qualitative method that facilitates understanding from the individual to society and allows for generalization, as well as techniques such as literature review, conceptual analysis, and critical discourse analysis. News and newspaper articles on the subject are among the study's key data sources. In line with the purpose of this article, data obtained from the literature and from the virtual platforms used by these groups demonstrates that certain digital platforms and games serve as tools used by these organizations for communication and dissemination.

Keywords

Globalization, Ethnicity, Hybrid Identity, Tengrism, Neo-Nazi

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